

# STAY FRESH AND FOCUSED WITH LEXISNEXIS® METABASE API



Are you ready for truly actionable intelligence? You need to leverage the most comprehensive global collection of print, online and broadcast sources. LexisNexis Metabase API is the smart, strategic tool for accessing millions of enriched LexisNexis licensed and web harvested news across multiple content sets, spanning the globe.

And since additional news sources are added weekly, you can be confident that you're always up to date. It's simple to have custom sources added to your feed; just let us know after set up and receive regular updates. You also have the flexibility to receive data via a firehose or through a filtered feed.



## One Format and Integration, For One Delivery

*Don't be intimidated by complex integrations and development. Working with Metabase is easy. You can take in and display data with standard delivery in JSON or XML formats. And, you can choose to receive large result sets or filtered slices of focused content.*

- **Use all the data.** Choose the Metabase firehose API for a feed of all Metabase data. You can run your analytics on the entire API offering of web-based, licensed and broadcast content.
- **Target your data.** Choose the Metabase Filters API for a targeted slice of the LexisNexis library of web and content resources, allowing you to pull results that match your filters, tags and requirements.
- **Dive deeper.** Choose the Metabase Search API to add historical depth and context to your filtered criteria. You have the power to go back in time to create even deeper models.



## Smarter Data From Trusted Sources

*The data in your Metabase API is enriched with semantic and proprietary tags as well as descriptive metadata, making it easy to conduct faster, more specific analysis. And because your data is from LexisNexis, you can trust that our vetting practices ensure that the data is from trusted, expert sources.*

- **Content you can trust.** Our editorial reviewers work with our licensing team to validate the quality of source publications, sites and channels, meaning you only have content you can count on to be accurate and timely.
- **Find what you need.** You can call the Metabase API using simple search strings or complex Boolean strategy.
- **Add on enrichments.** You can add value to your feed scores by including enrichment taxonomies at the article and entry level, from language, source category, and geolocation to sentiment and reach.



## Broaden your Insights with Color and Context

*The Metabase API gives you unparalleled access to insights you can't get from the news. Vetted industry sources and expert industry blogs give you more than just content – they give you illuminating context and deep details that make all the difference.*

- **Vetted news sources in real time.** Know what reliable news and print sources are saying about your areas of interest in near real time, empowering you to spot local and global trends and become a part of the conversation.
- **Social media you can trust.** LexisNexis's rigorous vetting procedures mean you get information and insights from relevant, professional sources without compromised platforms.
- **More than the article.** We give you more than just the article – we focus on the conversation around it. Web-harvested content is sent with comment threads so you can monitor richer, deeper information. This helps you plan more strategically, respond to market changes faster and make decisions better.


**Contact us for access to our developer's portal, sample files, and sample schema.**

Visit us at [lexisnexis.com/DAAS](https://lexisnexis.com/DAAS) to learn more.

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